

BLANCA ROSS



Press Kit
Multimedia

Biography
DJ Set
Productions
Visual Art
Symbol
Mentoring, Workshop
& Masterclass

1. Biography

Fully dedicated to music, more than a decade as a **DJ** and more than eight years as a **producer**, Blanca Ross has demonstrated her musical complexity through her two record labels 'Between Polarities' and 'neutral space'.

Her sessions are characterised by a search for balance between psychedelic, melodic and industrial sounds, creating a new subgenre called **Psytechno**. This sees her explore ways to mix them into her long nights as a resident artist at City Hall Barcelona club. This hybrid approach has led her to share the stage with artists related to Techno and Hard Techno such as Cristian Varela, Fatboy Slim, Andres Campo, Pleasurekraft, Carlo Lio, Fatima Hajji, and more at clubs or festivals such as **Dreambeach Villaricos, Fabrik Madrid, Official Virtual Burning Man Experience, Input, Apolo Barcelona**, among others.

Her melodic side has been expressed through her new **live set project**, expanding beyond her previous DJ sets by adding her **voice** and **instruments**. This musical line has allowed her to participate in clubs or festivals such as **Delirium Festival, Brunch In the Park, Benimussa Park Ibiza** and **Pacha Barcelona** among others, sharing line-ups with artists such as 2manydjs, Carl Craig, Jan Blomqvist, Matthias Tanzmann, Edu Imbernoon, Technasia, Robin Schulz and many more.

Several promoters in and beyond **Europe** have taken an interest in this rising artist, bringing her to clubs in **Berlin, Frankfurt, Amsterdam, Algeria, Lisbon, Bruges** and **Asia**. Throughout her career, she has aimed for an energetic atmosphere in all her sessions, through feeling the crowd and knowing which track is best suited for that specific moment.

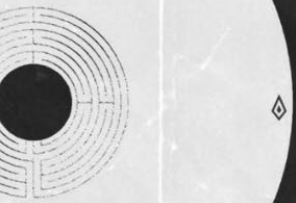
+ 10 years
of DJ

+ 8 years
as a producer

Label Owner
Between Polarities
neutral space

International DJ
Europe & Asia

Green Polarities
(KRENI AISPHEPACEN)



TRACK ID: Speakers Vibrate
FIEREVA VOIHOX ADIITIS

SHOOTING LOORSTORIES

TRACK ID: Speakers Vibrate
FIEREVA VOIHOX ADIITIS



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Input, Barcelona

2. DJ Set

Psychedelic and organic soundscapes that contrast with its deep grooves and industrial percussions perfectly balanced and technical, well-structured buildups set Blanca's DJ gigs and mixes apart. Blanca Ross is one of the few female artists in the world bringing the Psytrance genre into the Techno scene. With innovative spiritual sets, she seeks synergies with Techno and Hard Techno, dominating the frequency spectrum and creating a dynamic journey for each type of session.

<https://www.youtube.com/watch?v=SA0Bc5l6BkA>

3. Productions

Spotify listeners increase every month, currently standing at more than 800,000 streams in her official channel. Several of her EPs have gained attention from the press in articles, playlists and reviews like DJMag Spain, Mixmag Spain, Xceed, BeatBurger, Vicious Magazine, Melodic Deep and more.

The creation of **two record labels** reflects the artist's eclectic musical tastes. On '**Between Polarities**' psychedelic landscapes and rhythmic club patterns predominate, offering a unique perspective on the psytechno genre.

In this **hybrid session** (dj set, vinyl, vocals, piano midi, drum machine) she presents two tracks from her label:

<https://www.youtube.com/watch?v=PHM-g-i0rFA&t=618s>

'**neutral space**' completely departs from this line to give space to binaural sounds, slow rhythms and piano compositions. Six songs born from the book 'la erótica de la creación' are the label's album debut, where the stories become sound spaces, melodic pads and musical poetry.

'tú eres una catedral hecha con pétalos de gardenia', it is one of them:

<https://www.youtube.com/watch?v=n4tAVa9GjKk>

Blanca Ross has released more than 5 EP's, several singles and remixes. She has also collaborated in the sound design of audiovisual and theater projects.

+ 800,000 Streams
in Spotify

**Producer
& Composer**
EP's, Singles & Remixes

Sound Design
Theaters, Performances,
Audiovisual projects

Press:
DJ Mag, Mixmag,
Beatburger, Melodic Deep
and more



4. Visual Art

Blanca Ross graduated from ERAM University (Audiovisual Communication and Multimedia), where her avid viewing of video clips introduced her to the audiovisual sphere. She has always shown real passion for **audiovisual industry**, creating various projects within the **Direction**, **Scriptwriting** and **Post Production** departments. She has been working with Efen Mur, Acid Thermal, Vlaama or Eclipse Lunar Techno, an A/V collective who focus on generating connections between audio, video and graphic disciplines to create new concepts. In this way, a visual sensory experience is crafted to express the dramaturgy of the music. This artistic extension promote creativity through staging by introducing visual art as one of the focal points of the dj set.

The '**Sensations Podcast**' created in 2016 and directed by the artist, has been the exhibitor of these two languages, becoming audiovisual pieces that integrate a hybrid session of electronic music and visuals. Nowadays Sensations is a **multimedia streaming** with **worldwide** presence in over 10 countries.

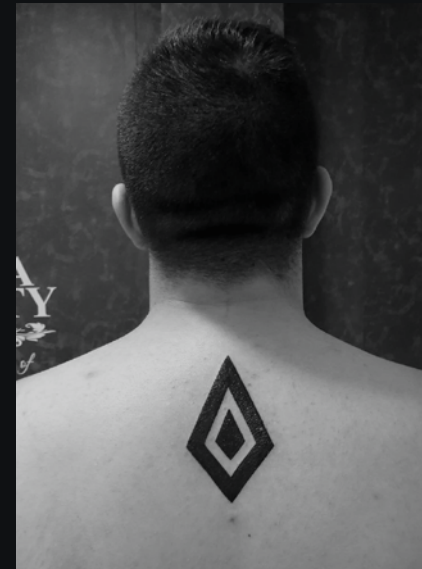
5. Symbol

In 2014, Blanca Ross developed her corporative brand image as her final degree project and the isologo has become the bond with her followers; **a distinctive, unique and memorable symbol that stand up for equality and freedom through the music.** Fans from different countries have sent her photographs of them recreating the logo with their hands, or tattooing it on their skin. It's a powerful emblem that unites the artist with their audience through musical frequencies.



SYMBOL

SYMBOL



MENTORING WORKSHOP MASTERCLASS



6. Mentoring, Workshop & Masterclass

Workshops, Mentoring and over fifteen Masterclass led by Blanca Ross aimed at inspiring, developing, and empowering talent in identity-making and artistic brand.

Artist Identity, the art of expressing one's singularity
Course for personal branding
<https://blancaross.com>

How to produce a song with foley samples
Music Production Workshop
 (ERAM University)
<https://www.eram.cat/en>

*Design of an artistic identity
 (and how to promote your dj career)*
Masterclass
 (Plastic Academy)
<https://plastic.es/profesor-blanca-ross>

Artistic enterprise leadership
Team Building
<https://wearemtg.com/>

Artist Development
Mentoring for personal branding
 (MUBA Badalona)
<https://mubaformaciomusical.com>

BLANCA ROSS

DJ/Live | Interdisciplinary Artist | Producer
www.blancaross.com

